

April 7, 2010

## BEPC names Beth Gamel its 2010 Estate Planner of the Year

(April 8, 2010-Hingham, MA) - Beth C. Gamel, CPA/PFS has been selected by the Boston Estate Planning Council (BEPC) as its 2010 Estate Planner of the Year, in recognition of her contributions to the estate planning profession. This award has represented the highest honor the association can bestow upon its members and industry colleagues. It will be presented to Ms. Gamel at the group's annual Estate Planner of the Year dinner, to be held in Boston May 27, 2010 at the Intercontinental Hotel.

Ms. Gamel is a co-founder of Pillar Financial Advisors, a Waltham, MA based wealth management and investment advisory firm, offering 'broad-based wealth management services' to business owners, executives and individuals and families. Her firm is among the leading edge financial planning firms in today's market, offering key advisory services to its clients with a staff comprised of attorneys, CPAs and financial & investment advisors.

Ms. Gamel has been helping individuals evaluate, coordinate and implement sophisticated estate, investment, income tax and charitable giving strategies for over 25 years.

For seven consecutive years Worth Magazine named her as one of the "best financial advisers" in the country. From 1996 to 2001 she wrote "Money Makeovers" for The Boston Globe, which described her as one of "New England's leading financial planners."

A member of the Boston Estate Planning Council since 1985, she served on the Board of Directors in 1991-1993 and again in 2001-2004. She co-chaired the Programs and Education Committee from 2002 to 2005 and sat on the Nominating Committee three times.

Ms. Gamel is a member of the Massachusetts Society of Certified Public Accountants and the American Institute of Certified Public Accountants (AICPA). From 1994 to 1997 she served on the Executive Committee of the Personal Financial Planning Division of the AICPA. After completing two terms on the

AICPA's National CPA Financial Literacy Commission, she now acts as a media spokesperson for the AICPA on financial literacy topics. She holds a Bachelor of Arts degree in sociology from the University of North Carolina. She earned her M.S.B.A. in accounting from the University of Massachusetts Isenberg School of Management where she serves on the Business

Advisory Council. Since 2003 she has been on the Board of Directors of the University of Massachusetts Amherst Foundation. Ms. Gamel has been quoted in numerous national maga-



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zines, newspapers and financial websites and appeared on Comcast's "Money Matters Today" show. A frequent lecturer and panelist, she has spoken at AICPA national conferences and state society seminars throughout the country.

On January 18, 2010 she received the AICPA's 2009 Personal Financial Planning Distinguished Service Award. The AICPA gives this award to a volunteer who significantly contributes to the advancement of personal financial planning as a practice discipline and exemplifies the CPA as financial planner.

The Boston Estate Planning Council (BEPC) is a multi-disciplinary association organized to provide educational program and networking opportunities for estate planning professionals. For additional information visit [www.bepc.org](http://www.bepc.org).